

Megan Anne Ferrara

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EDUCATION

Mount Holyoke College, South Hadley, MA

Graduation: May 2020

BA Film Studies with a focus in Production • BS in Computer Science

EXPERIENCED TECHNICAL DIRECTOR, VIDEO EDITOR, & PRODUCTION ASSISTANT

- **Technical Director** Broadcasts clean high energy newscasts. Strong leader that works well under pressure in a fast pace environment. Acknowledged for my ambitious work ethic and adaptability to learning new things quickly with great enthusiasm.
- **Film Production Assistant, Photographer and Team Player** Ability to fill in on any position in production. Produced highly detailed work that matched the directors vision and performed in fast paced professional environments under tight deadlines
- **Computer Scientist & Content Creator** Ambitious video editor with meticulous attention to detail and in depth knowledge of advanced technology.

AREAS OF EXPERTISE

- Directing News Broadcasts
- Bitcentral, iNews, Ross Carbonite Switcher, Dashboard, XPression
- Adobe Creative Suite (Adobe Premiere Pro, Photoshop, Adobe Acrobat Pro, After Effects)
- Video Editing, Video Recording Equipment
- Film and Digital Photography
- Welding, Drawing, Painting, Graphic Design
- Traditional Animation, Stop Motion Animation, Dragonframe, Animatics
- Set Fabrication, Puppet Fabrication, Storyboarding, Storytelling
- Software Development - Java, Python, C, JavaScript, HTML, CSS, C++
- Algorithms, Data Structures, OOA/OOD/OOP, website development, mobile development, troubleshooting
- MS Office Suite (Word, Excel, PowerPoint, Outlook)
- Social Media LinkedIn, Facebook, Instagram, Twitter, YouTube ,
- Filezilla
- Office equipment (computers, telephones, copiers, scanners, fax machines, etc

LinkedIn, DEMO REEL, & PORTFOLIO

LinkedIn - <https://www.linkedin.com/in/megan-ferrara-716118101/>

News Demo Reel - <https://www.youtube.com/watch?v=VogmYPpbxo8>

Demo Reel - <https://vimeo.com/463100282>

Portfolio - <https://commons.mtholyoke.edu/ferrarafilms/portfolio/>

PROFESSIONAL EXPERIENCE

Nexstar - KTVE/KARD, West Monroe, LA

May 2021-Present

Director I, Technical

Coordinates the efforts of all technical operators during newscasts and other live and recorded productions. Responsible for directing daily newscasts, live teases, promotions, studio generated productions, satellite interviews, and live on location shows. Interacts with the newscast producers to deliver a clean and high energy newscasts. Supervises and assigns duties to production operators. Acts as a liaison between engineering, production, and news departments. In-depth knowledge of studio broadcasting technology including Ross Carbonite switcher board, XPression graphics systems, audio board, iNews, Premiere, and computer troubleshooting. Trains camera, CG, and Audio operators on the proper operation for broadcast. Tests equipment to ensure proper operation.

Other responsibilities include shooting/editing content for news broadcasts, operating camera on location for a live shows using TVU equipment or live trucks, and editing the show. Problem solver and quick thinker to resolve existing issues and work around problems that arise during a live broadcast in studio and on location. Ability to work under intense pressure and long hours of breaking news/severe weather coverage.

Nexstar - KTVE/KARD, West Monroe, LA

April 2021-May 2021

Assistant I, Production

Responsible for various production duties required for live and recorded broadcasts. Executed all positions in production: Camera, Graphics, Audio Board, Editing, Running Teleprompter, and Directing. Operated in studio and remote cameras during live broadcasts and recorded segments. In-depth knowledge of camera equipment used in studio and in field. Communicated cues and relayed information from directors to talent and live guests. Set up, tested, cleaned, maintained and repaired studio equipment. Edited content for news broadcasts using Premiere. Add subtitles to news cutins to send to Master Control. Trained to operate live truck. Produced and executed graphics during newscast. Operated Audio board and set up/tested microphones for broadcast.

Written Out Loud Storytelling School, Remote

June 2020 – Aug 2020

Video Editor / Content Creator

Created educational videos for students, ages 9-14, about how to form/tell stories using the Hero's Journey structure. Edited video montages using examples from various movies/TV shows that went along with the course material for each week. Collaborated with directors daily to discuss vision for each video and produced videos in a professional environment.

Mount Holyoke College – Work Study, South Hadley, MA

Sept 2018 – May 2020

Help Desk – Technology Consultant

Provided assistance for students, faculty and community members with technology related matters and troubleshooting. Attended to software and hardware issues, printing, access and Internet connectivity, security and privacy and building personal and business websites.

Mount Holyoke College – The Big Broadcast, South Hadley, MA

Jan 2018 – Mar 2020

Producer/Production Manager

Produced three authentic 1940s Radio Show performances for the MHC Jazz Ensembles. Wrote the script, picked authentic commercials, gathered 1940s news articles, wrote a storyboard for the radio

play, organized the set list and conducted voice auditions for various roles. Scheduled meetings, distributed announcements and schedules, selected and ordered costumes and was accountable to ensure all tasks were met.

ArgoFilms, Cape Cod, MA

May 2019 – Aug 2019

Research Development & Web Development / Film Production Assistant

Assisted six-time Emmy-winning film director Allison Argo in the distribution and post production process for *The Last Pig*. Acted as a representative for PBS documentary film, *The Last Pig*. Organized media and footage from the entire ArgoFilms project catalogue. Rebuilt ArgoFilms website and kept other sites up-to-date. Constructed new ArgoFilms Logo using Adobe Photoshop. Edited SRT files for the film in 10 different languages. Researched content for future film projects and drafted project proposals. Gave feedback on different cuts of *The Last Pig* for educational and broadcasting versions of the film. Designed newsletter updates to send out to followers of the film.

FAMU (Film & TV School of the Academy of Performing Arts), Prague, CZ **Apr 2019 – May 2019**

Art Director

Art directed and led a film set of 15 FAMU Production students. Partnered with the Director and Cinematographer directly to understand the vision of the entire film. Performed continuity control, dressing sets, set design, making props and setting up lighting and equipment.

Stop Motion Animation Intensive, South Hadley, MA

June 2018 – July 2018

Head Cinematographer & Animator

Composed a stop motion animation short film that has been accepted into four festivals. Worked with a large team to develop a storyboard, created animatics, fabricate and construct the set, animate the film, edit the footage and submit to multiple film festivals. Focused on shot and puppet continuity throughout the film. Controlled lighting and camera equipment to achieve optimal animation. Sharpened technical skills through editing in Adobe After Effects and Dragonframe.