

# Lauren Elizabeth Ferrara

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## EDUCATION

**Mount Holyoke College**, South Hadley, MA

BA Studio Art with Honors, May 2020 • BS Computer Science, May 2020

**Siena Art Institute**, Siena, Italy

2019 Study Abroad Program • Focus in Multimedia Installation Art & Photography with Photoshop

## STUDIO ARTIST, DIGITAL EDITOR, COMPUTER SCIENTIST

- **2020 Honors Installation Artist** My practice navigates themes of process, transformation, and body. Installations and sculpture contain found materials that have reached the end of their purpose, which I recycled and reused to give them a second meaning. *Absence, Isolation*, and *6 Feet Apart* explore the presence and feeling of isolation and confinement during the COVID-19 global pandemic, serving as a reflection of the new performance we take in our daily lives, and brings light to how our movement, environment, and existence have been altered.
- **Artist Assistant, Team Player, and Collaborator** Managed numerous projects simultaneously, followed artistic processes from concept to completion, produced highly detailed work that matched the artist's vision, and efficiently performed in multiple fast-paced studio environments under tight deadlines.
- **Stop Motion Animator, Game Designer, Technology Consultant** Proficient in the entire production process and pipeline of animation and games. Known for technical excellence and adaptability to learn new things quickly with great enthusiasm and ambitious work ethic. Passion for fusing art with technology.

## AREAS OF EXPERTISE

- Multimedia Sculpture & Installation Art
- Digital Photography, Analog Photography
- Graphic Design, Painting, Welding, Drawing, Woodworking, Printmaking
- Stop Motion Animation, Set Fabrication, Puppet Fabrication, Storyboarding, Storytelling
- Blender 3D Modeling, Dragonframe
- Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, Bridge, Acrobat Pro, After Effects)
- Software Development - Java, Python, C, HTML, JavaScript, CSS, JIRA, Mobile Development OS X
- MS Office Suite (Word, Excel, PowerPoint)
- Slack, Social Media, LinkedIn, Facebook, Instagram, YouTube, Vimeo, G-Suite toolset

## ARTIST PORTFOLIO

**2020 Honors Installation Artist – Online Portfolio** <https://commons.mtholyoke.edu/laurenferrarastudio/>  
Artwork includes Installations, Sculpture, Photography, Painting, Welding, Performance, Printmaking, and 3D Art.

**Siena Art Institute, Siena Italy, Spring 2019** – Focused on digital and analog photography and site-specific interactive multimedia installation. Improved ability in a variety of technical skills including: video editing, carpentry, photoshop, sound design, and lighting design. Mediums included video projections, mirrors, paint, creative writing, and fabric.

**Recognized 2018 Stop Motion Animator** – Collaborated with a team of 15 people during a Stop Motion Animation Intensive. Created a 2m 11s length stop motion animation short film within a 1 month time frame. This stop motion animation short film has been accepted into four film festivals.

**Finalist 2015 National Game Designer** – Built interactive video game *Bach to the Basics* at Google, Boston, Girls Who Code Summer 2015 Immersion. This video game provides a fun approach to learning how to read music. This game was selected by the #BUILTBYGIRLS Challenge as one of five finalists invited to pitch my product to venture capitalists at Twitter headquarters in San Francisco.

## PROFESSIONAL EXPERIENCE

**Jonathan VanDyke Studio**, Brooklyn, NY

May 2019 – Aug 2019

### Artist Assistant

Assisted in a professional studio setting for an upcoming art exhibition *How To Operate in a Dark Room*, at Unosunove Galleria in Rome, Italy. Responsible for preparing materials, ordering/picking up materials in New York City, priming materials and canvases, and dyeing large amounts of fabric. Executed assembly and disassembly of paintings, stretching and un-stretching of canvases, and mixing paint. Worked on multiple Photoshop projects. These projects included editing models, working with layers, and paying extreme attention to details.

**Hampshire College Stop Motion Animation Summer Intensive**, South Hadley, MA June 2018 – July 2018

### Head of Environment Team, Animator, After Effects Artist

Teamed with a large group to create a stop motion animation short film. Developed a storyboard, fabricated and constructed the set, animated the film in Dragonframe, edited the footage in Premiere Pro & After Effects, and submitted to multiple film festivals. As head of the environment team, I designed the sets, built prototypes, constructed scale specific models, and dressed the sets with foliage and props. Additionally, I worked on creating the props, animating shots, and editing in Adobe After Effects.

**Mount Holyoke College – Work Study**, South Hadley, MA

Sept 2018 – May 2020

### Help Desk – Technology Consultant

Provided assistance for students, faculty and community members with technology related matters and troubleshooting. Attended to software and hardware issues, printing, access and Internet connectivity, security and privacy, and building personal and business websites.

**Amazon Fulfillment Center**, Florence, NJ

May 2017 – Aug 2017

### Warehouse Associate

Fulfilled customer orders by stocking the warehouse, prepping items, managing product inventory, resolving IT problems, and distributing items throughout the warehouse. Exceeded weekly productivity goals monitored for quality assurance.

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## EXHIBITIONS

2021

**Group Exhibition:** *Long Distance Relationship*, curated by MHCAM, MHC Art Museum, Virtual

2020

**Group Performance Piece:** *6 Feet Apart*, performers: Lauren, Megan, Ian, Richard, and Mary Ellen Ferrara, duration: 2hr, 04/25/20, Millstone, NJ

**Conference Panel:** *Objects: From Concept to Conservation*, Leap Symposium, speakers: Lauren Ferrara, Clara Shaw, Ann Hewitt, Lila Oren-Dahan, South Hadley, MA

2019

**Solo Performance Piece:** *Body Map*, performers: Lauren Ferrara, Mount Holyoke College Art Building, duration: 1hr 45min, 12/10/19, South Hadley, MA

**Group Exhibition:** *Collective Ground*, curated by artists involved, A.P.E. Gallery @33 Hawley, North Hampton, MA

**Solo Exhibition:** *Metamorphosis*, curated by Lauren Ferrara, Siena Art Institute, Siena, Italy

**Group Exhibition:** *Winds of Change*, curated by Lauren Ferrara, Deborah Korboe, Emily Damon, & Tom Clark, Talcott Greenhouse MHC Botanical Gardens, South Hadley, MA

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## INTERESTS

**Jazz Musician:** Instruments include Baritone & Alto Saxophone, Clarinet & Bass Clarinet, Piano, Acoustic & Electric Guitar.